



FOR IMMEDIATE RELEASE

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**THE ARTS AREA AND THE BENTON MUSEUM OF ART AT
POMONA COLLEGE PRESENT 2ND ANNUAL PRINT POMONA
ART BOOK FAIR AT THE CLAREMONT COLLEGES**

Claremont, CA — The Arts Area and the Benton Museum of Art at Pomona College are pleased to present the second annual Print Pomona Art Book Fair (PPABF) on **Saturday, March 4 from 11 am to 7 pm** and **Sunday, March 5 from 11 am to 5 pm** at Pomona College's Edmunds Ballroom located in the Smith Campus Center. PPABF will bring more than 50 national and international independent booksellers, distributors, and publishers to Claremont to showcase artist's books, art catalogues, photography monographs, drawings, and other print ephemera.

The two-day fair will also serve as a meeting place for creatives, book lovers, and publishers to discuss and exchange ideas about art making, publishing, and other related topics.

The PPABF kicks off with a series of events at the Studio Art Hall at Pomona College, starting with a talk by Rebecca Ustrell from Curious Publishing on **Thursday, March 2 at 3 pm** followed by a book launch and reception for the *Art + Book* exhibition at **4 pm**. At **5 pm**, artist Lindsay August-Salazar will offer a performance and book signing at the Benton Museum of Art at Pomona College.

On **Friday, March 3 at 7 pm** the Benton Museum of Art at Pomona College will host an artist's talk with John Divola followed by a reception.



**BENTON
MUSEUM
OF ART
POMONA
COLLEGE**

FULL SCHEDULE OF EVENTS

Artist Talk with Rebecca Ustrell from Curious Publishing

Thursday, March 2, 3–4 pm
Theater 122, Studio Art Hall at Pomona College
370 Columbia Avenue, Claremont, CA

Art + Book Exhibition Book Launch and Reception

Thursday, March 2, 4–5 pm
Chan Gallery, Studio Art Hall at Pomona College
370 Columbia Avenue, Claremont, CA

Artist Performance and Book Launch with Lindsay August-Salazar

Thursday, March 2, 5–6 pm
Benton Museum of Art at Pomona College
120 West Bonita Avenue, Claremont, CA

Artist Talk with John Divola

Friday, March 3, 7–8 pm
Benton Museum of Art at Pomona College
120 West Bonita Avenue, Claremont, CA

Print Pomona Art Book Fair

Saturday, March 4, 11 am–7 pm
Sunday, March 5, 11 am–5 pm
Edmunds Ballroom in the Smith Campus Center, Pomona College
170 E 6th St, Claremont, CA

ADMISSION IS FREE AND OPEN TO THE PUBLIC

The Benton's main parking structure is located at 295 E. First Street. Additional visitor and handicapped parking is available in the Alexander Hall lot (N. College Avenue and Sixth Street). Limited street parking is situated along College Avenue.

About Print Pomona Art Book Fair

Print Pomona Art Book Fair is a 501(c)(3) sponsored by The Arts Area and hosted in partnership with the Benton Museum of Art at Pomona College. PPABF was founded in 2018 by photographer Julian Lucas with a goal to promote the recognition, distribution, and awareness of artist's books and other publications by artists within the region of the Pomona Valley.

PRINT POMONA ART BOOK FAIR
www.PPABF.org

About The Arts Area

Working at the intersection of economic development and the arts. The Arts Area, a 501(c)(3) nonprofit corporation, provides fiscal sponsorship, professional development, resource support, and civic advocacy to develop and support economic sustainability and equitable access in the creative industries of San Bernardino, Riverside, and East Los Angeles Counties. Learn more about the fiscal sponsorship and professional business services provided by The Arts Area and join the inland region's largest professional arts network at TheArtsArea.org.

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About the Benton Museum of Art at Pomona College

Now housed in the new Benton Museum of Art designed by Machado Silvetti and Gensler, Pomona College's collection of art numbers 18,000 objects, including Italian Renaissance paintings from the Samuel H. Kress Foundation; works on paper, including a first edition print series by Francisco Goya given by Norton Simon; and works in various media produced in Southern California in the twentieth century. In keeping with Pomona College's reputation as a leading center of the visual arts, the collection also includes works by such esteemed alumni as Chris Burden '69, Marcia Hafif '51, Helen Pashgian '56, Peter Shelton '73, and James Turrell '65. Recognized globally for its commitment to contemporary art, the museum is the home of The Project Series, which has featured more than 50 contemporary Southern California artists since it began in 1999. Through its collaboration with students and faculty, the museum encourages active learning and creative exploration across all disciplines of study within the liberal arts context.

BENTON MUSEUM OF ART
AT POMONA COLLEGE
120 West Bonita Avenue
Claremont, CA 91711
benton@pomona.edu | (909) 621-8283
www.pomona.edu/benton
Museum Hours: Wednesdays–Sundays, 12–6 pm
Art After Hours: Thursdays until 10 pm